

Visual Comparison for Information Visualization

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Abstract

Data analysis often involves the comparison of complex objects. With the ever increasing amounts and complexity of data, the demand for systems to help with these comparisons is also growing. Increasingly, information visualization tools support such comparisons explicitly, beyond simply allowing a viewer to examine each object individually. In this paper, we argue that the design of information visualizations of complex objects can, and should, be studied in general, that is independently of what those objects are. As a first step in developing this general understanding of comparison, we propose a general taxonomy of visual designs for comparison that groups designs into three basic categories, which can be combined. To clarify the taxonomy and validate its completeness, we provide a survey of work in information visualization related to comparison. Although we find a great diversity of systems and approaches, we find that all designs are assembled from the building blocks of juxtaposition, superposition, and explicit encodings. This initial exploration shows the power of our model, and suggests future challenges in developing a general understanding of comparative visualization and facilitating the development of more comparative visualization tools.

1 Introduction

Scientists, engineers, and analysts work with increasingly large and complex data sets. Visualization tools are essential to understanding, analyzing and communicating data. Information visualization with complex data often involves comparison. Comparison tasks appear across many domains such as biology, network analysis, organic chemistry, medical physiology and homeland security and types of data objects including graphs, tabular data and surfaces.

While visualization has traditionally focused on tools for examining individual objects, the past few years have seen an increasing number of systems explicitly designed to address comparison tasks. For example, successful systems have been demonstrated for comparing large phylogenetic trees [101], module relationships within large software systems [68], genetic sequences [107] and other complex data objects. These systems show the value in developing tools that explicitly support comparison tasks.

Example systems show the potential of, and challenges for, comparative visualization for information visualization. However, they offer only limited assistance in trying to provide comparative visualization more

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broadly: each new scenario seems to require a specific custom solution, with little guidance available to inform the design for other applications. To date, however, there has been little discussion of the general issues common to comparison tasks.

Our premise is that there are issues common to comparison, independent of what is being compared. Developing an understanding of comparison in general will facilitate the development of future comparison tools. As a first step in this direction, this paper presents a taxonomy of visual designs for comparison that apply across the range of application domains and data types. By providing a simple map of the space of designs, our model can help in understanding the patterns common in the comparison of complex objects.

Specifically, we propose a taxonomy that divides the space of comparative designs into three general categories, based on how the relationships between the related parts of different objects are encoded. These three categories – *juxtaposition* (showing different objects separately), *superposition* (overlaying objects in the same space) and *explicit encoding* of relationships – will be introduced in Section 2. This taxonomy is independent of the objects being compared: we see examples of all design categories for many different applications and data types. However, the categories do seem to have issues, tradeoffs and solutions that apply across domains.

Our model grew out of the Dagstuhl Workshop “Information Visualization” [81]. The three-way taxonomy was suggested as part of a broader model of generalized comparison by the first author. The Dagstuhl “working group” discussion focused on developing this model, including noting its similarities to taxonomies in related areas (such as coordinated multiple views [112]). The idea that such a simple model could adequately capture the space was surprising. Therefore, to validate the model, we have conducted a survey aimed at finding the diversity of comparison solutions across information visualization. This survey not only confirms that the model covers the range of designs in a meaningful way, but has also helped us refine the model without increasing its complexity. The survey also helps illustrate the model.

This paper provides a taxonomy for mapping the design space of comparative visualizations. We do not suggest that one category of designs is superior to another: on the contrary, we find that each strategy has strengths and weaknesses. The map of the design space can serve to understand trade-offs in selecting an approach for a new design. We provide a survey of information visualization systems designed for comparison of complex objects to elucidate and confirm this model. However, our primary conclusion is that a better understanding of comparison will be valuable in developing specific visualization solutions.

1.1 Problem and Scope

Our focus in this paper is on the comparison of *complex* objects of similar form. Although comparison might apply at any level of complexity, it is most useful and important as the objects being considered grow more complex. For instance, a single bar chart might be considered as a juxtaposition comparison, in which a user must compare the length of adjacent bars. However, we focus on problems such as comparing two separate graphs or sequences as the issues of comparison become more pronounced. Similarly, problems of information fusion, where different types of data must be registered together, may also utilize related principles. We also place these out of the scope of this article.

Complexity comes in many forms. Generally, it involves objects with many subparts, such as graphs or sequences. The complexity comes not only from the size (the number of subparts) but also the abstractness of the information (such as connectedness in graphs) and the subtleness of the patterns within the data.

Visualizing a single complex object can be difficult. However, when performing a comparison additional issues arise. For example, the viewer needs to find connections both within and between objects. The relationships may be complex themselves – multidimensional and multiscale. New perceptual issues can arise, as we will mention later.

A key challenge in comparison is dealing with scalability. The comparison problems scales in both the complexity of the objects and the number of objects to compare. In our survey, we see systems that compare just two complex objects, such as the AC Plagiarism Detection System [52], Mizbee [96], the Semantic Graph Visualizer [8], COMBO [43] and SHERLOCK [146], or a larger number of objects, such as Parallel Sets [13], ETE [69], HNMap [93], The Information Mural [74] and ActiviTree [144].

1.2 How to Compare Objects?

Given that comparing complex objects is difficult, we can ask how visualization systems can provide support to make it easier. One strategy is to remove the complexity by abstracting it away, turning complex objects into simpler ones that are easier to compare. This strategy has been applied in comparative visualization systems either by abstracting the objects themselves, for example Amenta and Klinger [7] abstract trees as points in a low dimensional space, or by abstracting the relationships between them, and Holten [67] uses hierarchical edge bundling to portray the relationships between trees. Note that abstraction is orthogonal to the problem of comparison: after simplification, objects still need to be compared.

Another alternative is that a viewer can be provided with no explicit support for making the comparison between objects. In such a situation the viewer must examine each object separately. They may look at objects sequentially, or they might use separate windows side-by-side (or even use separate machines). Either way, the viewer must rely on his or her memory to make the comparison. Visualizations explicitly designed to aid with comparison seek to reduce this memory effort.

Our focus in this paper is on visualizations designed to support comparison. Our observation is that while there is a very diverse array of designs supporting a wide range of situations (e.g. varying data types and tasks), these designs all seem to combine three basic elements: juxtaposition, superposition, and explicit encoding. We have limited our scope in this paper to focus on this taxonomy of visual design strategies.

1.3 Related Work

To our knowledge, the only work in the information visualization community that explicitly explore the range of comparison solutions is Graham and Kennedy's survey of comparison for the specific data type of trees [56]. While many of the general issues come up in their survey, their focus is on the various visual encodings of trees and is therefore specific to this data type. Our taxonomy is orthogonal to theirs, and could serve as a tool for understanding the different encodings they consider. Although there are numerous other taxonomies proposed in the literature, none of these consider the issues of comparison. Taxonomies of tasks [6], data types [114, 145] and algorithms [134] all provide ways of looking at different aspects of visualizations, and could be combined with our views of comparison strategies.

The broader visualization community also considers comparison. A few works consider comparing comparison strategies. Notably, a three-way taxonomy of comparison has been proposed by Pang and colleagues [121, 141]. This taxonomy considers the degree of abstraction of the data done before comparison, and provides a complimentary space to our taxonomy. Other surveys explore designs for applying specific strategies to specific problems, notably work on visual encodings for flow visualizations that enable superposition designs [139]. While we believe our taxonomy is valuable to visualization applications beyond information visualization, we focus on information visualization here.

Our categories are not unprecedented. For example, Roberts [111] uses similar categories (separate, overlay, fusion) to categorize the types of views in multiple-view coordination systems.

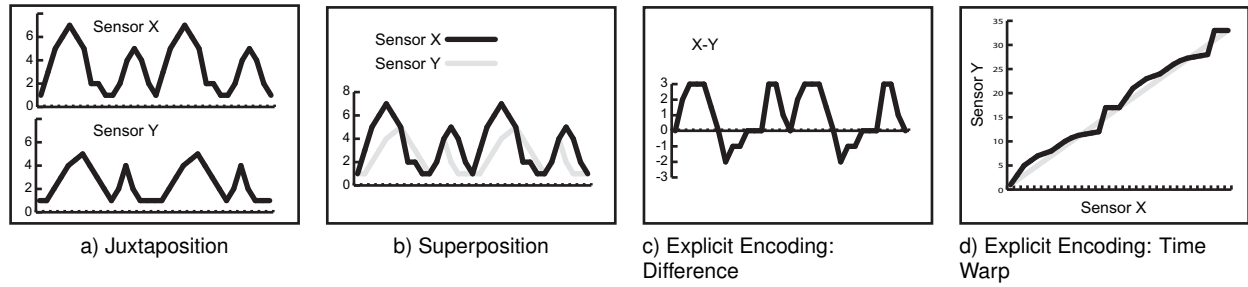


Figure 1: A simple example of comparative visualizations: comparing two time series. For example, the data might represent measurements from two sensors (X and Y) taken over time. The three basic approaches for comparative visualization are (a) juxtaposition, (b) superposition, (c,d) explicit encoding of relationships. Two new representations from fusion are shown: (c) signal subtraction and (d) a time alignment curve, such as produced by dynamic time warping.

2 A Taxonomy of Comparative Designs

Our key observation is that the range of visual designs for explicitly assisting with comparison fall into three categories. **Juxtaposition** (or separation) designs present each object separately (i.e. next to each other, in either time or space). **Superposition** (or overlay) designs present multiple objects in the same coordinate system (i.e. on top of one another). A third category of design is **explicit representation of the relationships** that directly encodes connections between objects visually. A simple example of these categories is shown in Figure 1.

Juxtaposition designs place objects separately in either time or space. Such designs rely on the viewer’s memory to make the connections between objects. However, with proper design, juxtapositions can help the user shift their attention between objects or see patterns between elements. Tufte calls spatial juxtaposition designs *small multiples* and suggests that “comparison must take place within the eyespan” [138]. More discussion follows in Section 3.2 below.

Superposition designs overlay multiple objects, presenting them at the same place and time. Figure 1(b) shows two co-located lines that are visually distinguished by color.

Explicit encodings compute the relationships between objects and provide visual encoding of the relationships. Figure 1(c) shows the subtraction of the two objects, and Figure 1(d) shows a time warp alignment.

The three categories can be distinguished by the principal mechanism used to make connections between objects: juxtaposition uses the viewer’s memory, superposition uses the visual system and explicit encodings use computation to determine the relationships. The three categories can also be distinguished by how the correspondences between parts are encoded: in juxtaposition, they are not; in superposition, proximity is used to encode connections; and explicit encodings use some other visual encodings.

We feel these three categories are fundamental: they provide the building blocks that all comparisons can assemble. However, the three designs may be combined to create hybrid ones that use elements of two categories. We have not encountered a hybrid of all three, though it may be possible. Therefore, although our taxonomy might contain seven different categories (juxtaposition, superposition, explicit encodings, juxtaposition+explicit encodings, superposition+explicit encodings, juxtaposition+superposition, and all three combined), we consider only three basic categories and three hybrid categories. Figure 2 illustrates all of the categories, including some of the key variants of each, on a simple example of comparing a network via a node-link diagram.

The hybrid categories are important as they provide designs that mix the basic design elements to address issues in any particular one. However, they are different from the primary categories as they do not introduce

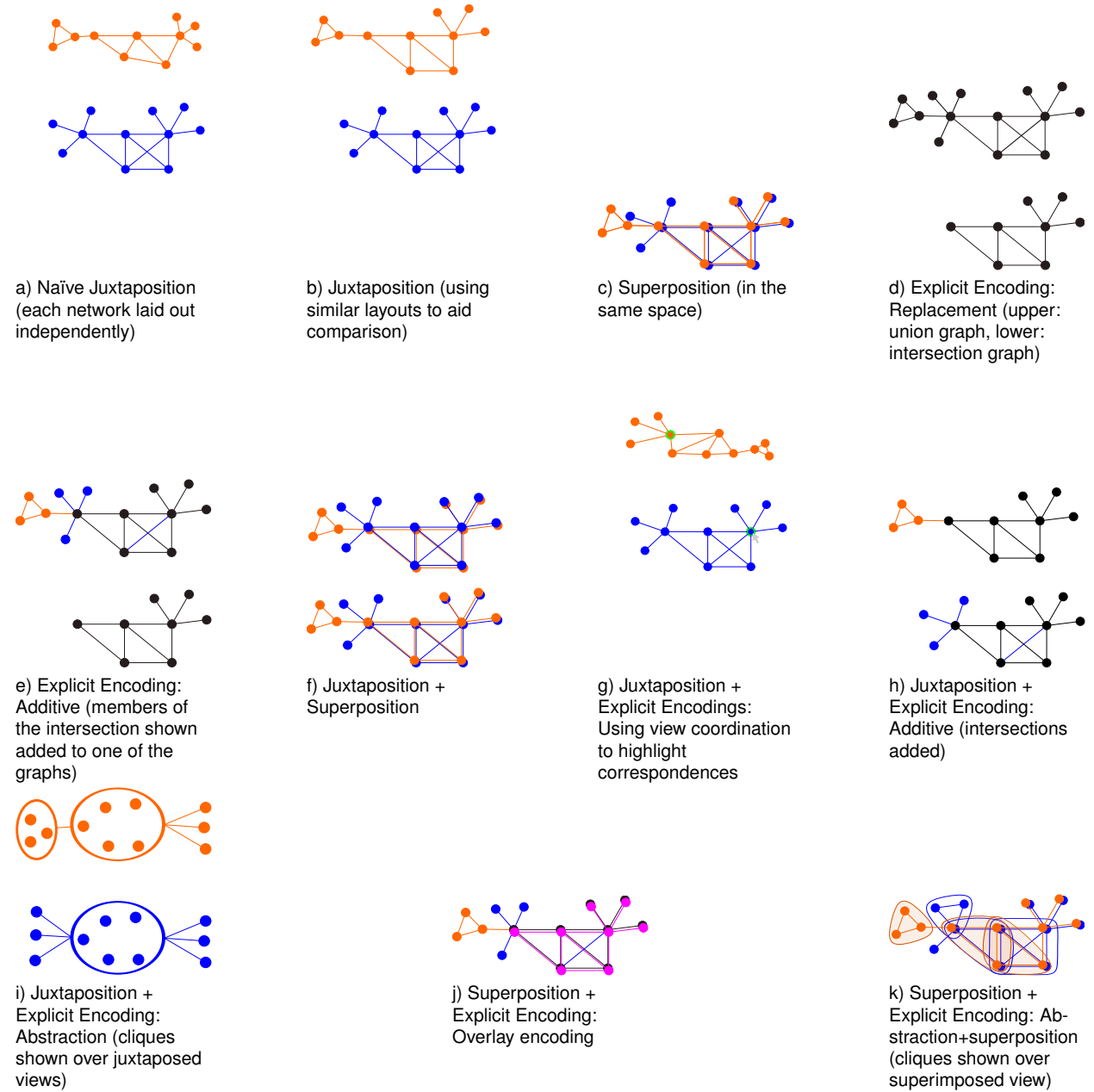


Figure 2: Two networks (illustrated as node-link diagrams) are compared using designs of the six categories, with some of the major types in categories shown. These designs are meant as an illustration to define the category/type, not as being representative of a successful strategy for comparing two small networks.

any new mechanisms. Juxtaposition may be coupled with explicit encodings, for example to use view coordination to highlight corresponding parts or to draw connections to emphasize them. Superposition designs are sometimes combined with explicit encodings to overcome clutter: for example showing graph differences on a union graph. The combination of juxtaposition and superposition is uncommon.

The three primary categories and three hybrid categories form a map of the space of comparative designs, visualized in Figure 3. While some visualization *systems* may contain multiple displays, and therefore multiple designs, we have found that most, if not all, comparative designs fall into one of these six places.

We emphasize that our taxonomy is focused on the *visual* design for comparison of complex objects. That is not to say there are not other ways to approach comparison, for example by using analytic or statistical methods to make the comparisons and then potentially using more standard visual designs to portray these results. Similarly, there are many interaction techniques that are used to help with comparison. These are also closely related to the designs we consider. For example, multiple-view coordination interaction is often used to enhance visual comparison designs, for example to allow for interactive highlighting of corresponding selected parts in juxtaposed views. Such interactions usually have a visual component, for example the highlighting, that do appear in our taxonomy (e.g. as explicit encodings).

Although there are many possible ways to map the space of comparative visualizations, we believe that our taxonomy is useful for a number of reasons. Foremost, it categorizes the space of designs in a manner that allows related methods to be grouped by design, so that we can better generalize the constraints and advantages of each form. Common issues and solutions can be transferred between similar designs even when the underlying data or domain are quite different. The design categories also bring a connection with the perceptual/cognitive resources that people use in comparison: juxtaposition relies on memory to hold the multiple items and make connections; superposition may make comparison more efficient by keeping information in spatially local correspondence; explicit encodings parallel more analytic comparison where new models are constructed. The taxonomy also seems to be complete (it covers all designs we have encountered), and relatively clean (most designs clearly fall in one category).

2.1 Other Factors in Comparative Designs

Our focus in this paper is on the taxonomy of visual strategies for comparison that emerged from the Dagstuhl workshop. However, some other methods are worth mention as they dovetail with visual strategies.

Interaction techniques are an invaluable tool in augmenting visual comparison, and have been applied in many ways to address issues in comparative designs. Common interaction paradigms to assist comparison include brushing and linking to make connections between related components, interactive rearrangement and alignment to reorder objects to allow for easier comparison, and view control mechanisms specialized to facilitate comparison (such as the guaranteed visibility mechanisms of TreeJuxtaposer [101]). The utility of interaction applies across the space of visual designs.

Analytical and statistical tools provide not only an alternative to visual comparison, but can also serve to complement it and enhance visual designs. Automatic comparison tools, such as alignment or distance metrics, provide some information that relate complex objects. Sometimes, such methods serve as a data reduction providing a new visualization problem in interpreting the automated comparisons. In other instances, automated comparisons can be used to facilitate more detailed visual analysis. For example, registration can be used to remove inconsequential differences so that mental alignment of basic forms need not be done by the viewer, or may provide indications of the relationships, such as providing matching landmark points to help connect between objects.

The perceptual and cognitive science communities have considered the question of visual comparison for a while (see [46]). Recent results suggest that some kinds of comparisons are easy, whereas others are more

difficult. For example, translated copies are easy to compare [87], but texture, orientation, scale, space, and time may complicate comparison [10, 86, 141]. This is in part because visual comparison happens at different semantic and cognitive levels [72, 121]. It is naïve to call the difficulties in seeing differences “change blindness” as it is really a more complex set of phenomena [108] that relate to limitations in the mechanisms of perception [49]. Recent studies have shown that difficulties in detecting change can occur even when the change takes place in a visually persistent image [99, 125, 126].

Animation, or temporally changing images, is a fundamental tool for many different types of visual comparison. As it is used in many different ways to facilitate comparison, it interacts with our taxonomy in multiple ways. The most straightforward use of animation is the serial display of the objects to be compared. In terms of our taxonomy, we would consider this a juxtaposition in time as it predominantly requires the use of the viewer’s memory and attention shifts to make connections between objects. The issues around “change blindness” discussed above influence the effectiveness of such a strategy. The parallels between spatial and temporal juxtaposition can also be seen in time-lapse imagery, a technique popularized over a century ago by Muybridge’s photography. Keefe et al [79] explore the interchange animation and spatial juxtaposition: they combine animation and small multiples displays in the study of dynamic data.

A related use of animation for comparison is to alternate the display of two aligned objects, such that the differences “blink.” Such blink comparison is a form superposition design as it places objects to be compared in the same space so that differences can be detected as low-level visual features (i.e. blinking).

Another use of animation is to help illustrate the connections between objects to be compared, for example by showing animated transitions. While there is evidence that transitions can be helpful in understanding the connections between complex objects [63], the underlying perceptual mechanisms suggest that the approach may not scale well [5, 50, 51]. Such use of animation is considered an explicit encoding in our taxonomy, and might either serve by itself, or to enhance a juxtaposed or superimposed design (i.e. as a design that would fall into a hybrid category such as juxtaposition+explicit encoding).

3 A Survey of Comparison Visualizations

In this section, we survey a number of representative systems from the information visualization literature, the designs of which explicitly support the comparison of complex objects. Rather than trying to identify all systems that support comparison, we seek instead to show the diversity of application domains and data types, and to show that the diversity of designs is mapped by our taxonomy.

The design space provides three primary categories (juxtaposition, superposition, and explicit representation). Each pairing of these categories creates a meaningful category in its own right, yielding a total of six categories. In our survey, all comparative visualization designs fall into one of these categories. We will note some outliers, systems with classifications that emphasize the boundaries of the categories, but we have found such examples reinforce, rather than blur, the distinctions.

An overall map of the design space is shown in Figure 3. This triangular scatterplot shows where each design falls into the categorization and allows the demographics of designs to emerge. Although the popularity of different designs may be an artifact of our sparse sampling of examples, we feel the major trends can be explained.

After a discussion of our survey methodology, the following subsections describe each category.

3.1 Survey Methodology

In order to understand the diversity of designs for the comparison of complex objects, we conducted a survey of the information visualization literature and identified over 110 references that we felt included designs for the comparison of complex objects. We note that this leads to more designs than systems, as many

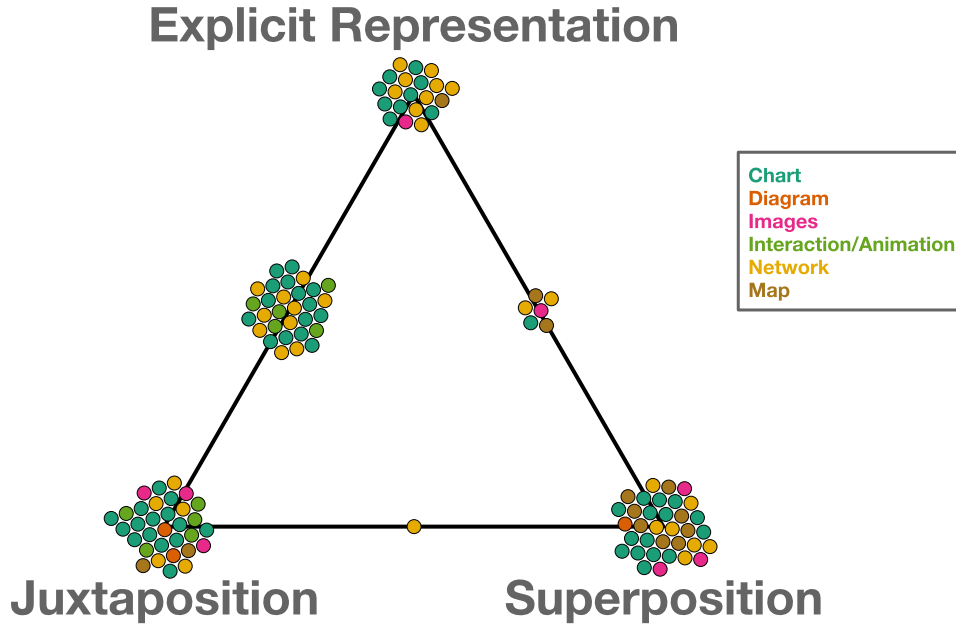


Figure 3: The design space provides three primary categories (juxtaposition, superposition, and explicit representation) with the three intermediary categories. The visualization is taken from our database of systems that we have researched. Our database includes a number of representative systems from the Information Visualization literature whose designs explicitly support the comparison of complex objects, which demonstrates the diversity of the systems.

systems include several designs of different types (e.g. in providing multiple views). The overall result is that each design does appear to fall into a single category (including the three basic categories and the hybrid categories). Some *systems* may appear in multiple categories, as they contain multiple designs, each falling into a different category.

A list of systems surveyed is listed in the appendix of this paper. In total, 111 systems, and 173 designs were considered (again, many systems included multiple designs). Space concerns preclude us from discussing each system, and the comparisons they contain, adequately. Instead, we provide a companion website (<http://graphics.cs.wisc.edu/Vis/CompIV>) for this paper that contains a full list of the various systems and comparison designs we have surveyed, along with a brief explanation of how each was categorized. By providing this table as a companion website, we are able to provide adequate descriptions of each system, allow for sorting or filtering by various criteria, provide dynamic visualizations of the data, and provide the opportunity to have the survey grow as we become aware of more systems.

While this survey is not exhaustive, we feel that it is sufficiently comprehensive to give an idea of how the design space is populated. In addition to choosing a selective sampling of exemplary systems, we have also systematically scanned the past four years of information visualization conference proceedings. While some important examples are undoubtedly missing, the sampling is large enough for emerging patterns to be considered informative and not just artifacts of sampling error.

Our selection criteria was based on whether we felt that a system (or a design within a system) was explicitly intended to help with the comparison of some form of complex object. This criteria causes us to exclude some categories of tools. For example, we do not include toolkits that might be used in assembling specific visualization designs. Similarly, we do not include general purpose visualization tools for looking at (potentially large quantities) of simpler objects, such as Tableau (<http://www.tableausoftware.com/>),

JMP (<http://www.jmp.com/>), or Spotfire (<http://spotfire.tibco.com/>). To place such general tools or toolkits would require examining a particular way in which they are used to perform comparison for a particular kind of complex object. Although such tools and toolkits may certainly be used to realize a wide variety of comparative designs, their flexibility does not provide insight on designs for comparison, as we seek to explore in this survey.

The criteria for “complex” objects is, admittedly, *ad hoc*. However, rather than trying to define a clear boundary of what is, and is not, a visual comparison of complex object, we simply have aimed to include enough examples to see the diversity in comparison designs. This has caused to to exclude some systems that compare less complex objects, but also to omit systems that compare complex objects by applying analysis that reduces the complexity of the objects, such as dimensionality reduction, and then uses standard methods for the visualization of collections of simpler objects. Although the use of analysis to allow standard visualization approaches to be applied for the comparison of complex objects is a common and important approach, we have chosen to focus on the use of visual designs that directly compare complex objects. While our design framework may apply to basic visualization approaches for collections of simple objects, such as graphs, scatterplots, and parallel coordinate views, we are not sure if it would provide any new insights on them.

The primary focus of our survey is to show the diversity of comparative designs, therefore we have used our six categories (three basic designs and their combinations) as the primary organization. However, it is useful to simultaneously categorize systems in other ways to show the diversity of applications of each design type. For example, one might categorize systems by their application domain (such as genetics or social connections), data type (such as networks or sequences) or some other categorization proposed in the visualization community (such as the visual form categories of Bertin [14] and Lohse et al. [91]).

Although there are many ways to categorize such a survey, we feel that organization by comparative design is a useful one. Systems within each category are diverse, spanning different data types and problem domains, yet face similar problems and often can use similar solutions. In the following sections, we use a few representative examples to illustrate the categories, and refer to the companion website and tables for more examples.

3.2 Juxtaposition

Juxtaposition designs show the objects to be compared separately. This separation can occur either in time, or in space. The key element in a juxtaposition design is that individual objects are shown independently. Many examples of systems incorporating juxtaposition designs are given in the companion web site.

Juxtaposition usually occurs in space (placing different views next to each other). This is sometimes referred to as a *small multiples* design [137], and depending on their appearance they can be named *dual-views* [102] or *side-by-side* views [85]. Juxtaposition in time, a form of animation, was discussed earlier. Juxtapositions in space or time share similar issues in they rely on memory for comparison, although this may be augmented by pre-attentive pattern or motion perception.

At the surface, juxtaposition designs are easy to implement as they require little changes to what is required to draw the individual objects. They can be applied to any visual representation. Juxtaposition works best when visual processing can easily match objects, allowing for repeated patterns and differences to be noticed. While perceptual science suggests certain kinds of changes are easier to factor [33, 104, 109, 118, 119, 124, 125], the design of good small multiples displays is an art [137]. In principle, scaling juxtaposition to larger numbers of objects to compare is straightforward, as the independent displays simply must be replicated, however such designs may not scale well perceptually.

One of the earliest demonstrations of juxtaposition is shown by the English Hexapla New Testament [135].

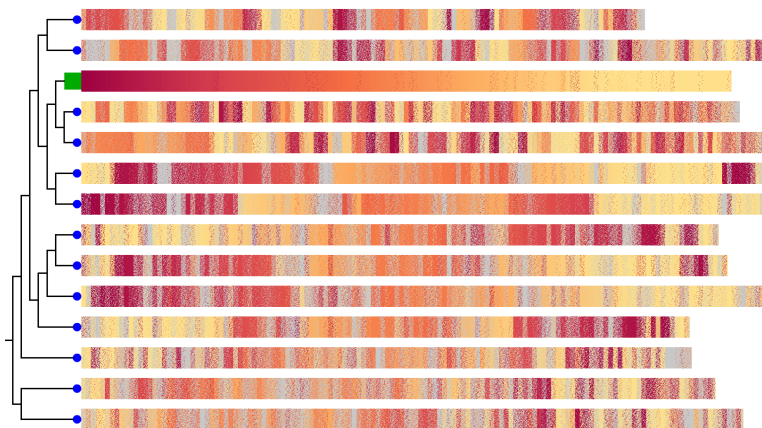


Figure 4: Sequence Surveyor [2, 3] uses juxtaposition to compare aligned genomic sequences. Each row represents the sequence of genes of an organism. Homologs (groups of matching genes) are assigned the same color. Colors are assigned based on the position of genes in the reference genome (indicated by the green rectangle). In such a juxtaposition design, each object (here a row representing a genome) is displayed independently: the viewer must make the connections between objects. In contrast, Figure 7 shows similar data in a design where the connections are explicitly encoded.

Here six English translations of the Bible are located in parallel columns, additionally with the Greek translation at the top. Such a display requires the viewer to identify differences. Because difference finding is easy to automate, computational tools rarely use pure juxtaposition displays. For instance, the UNIX tool *diff* was developed in the early 1970s [70] and outputs line-by-line difference of two files. This representation would be considered an explicit encoding, as it shows the relationships (differences) between texts. In practice, visual tools for file comparison usually combine the two: visual difference utilities often explicitly show the differences, but in the context of the files themselves, often with side-by-side views. Subsequent sections discuss such explicit encoding designs and their combinations. Juxtaposition does appear in text comparison systems. For example, SHERLOCK [146] compares two submissions side-by-side and online tools such as Turnitin [131] demonstrate where files are copied from each other, from items already stored in a repository and from Internet sites. Other web-browsing tools demonstrate Juxtaposition capability, such as WebForager [17] where several web-pages are in a virtual space to allow the user to choose where to browse.

A key challenge in juxtaposition designs is that because the objects are separated, it may be difficult for a viewer to see the relationships between them. Pure juxtaposition designs arguably rely on the natural ability to see pattern in repeated objects, which can be helped through careful design and placing the objects sufficiently close together [137]. For example, Sequence Surveyor [2, 3], shown in Figure 4, attempts to use perceptual principles to design juxtaposed views that enable pattern finding. However, designs often attempt to assist a viewer with making these connections, leading to the hybrid categories (below) that blend juxtaposition with another strategy. For instance, many of the later textual difference tools include some explicit coordination and are thus found in the Juxtaposition/Explicit Encodings Section 3.6.

3.3 Superposition

Superposition designs show the objects to be compared in the same space. Such designs can be referred to as *overlay* designs as they usually involve overlaying one object over another. This might be as simple as making one object be semi-transparent (such as the X-ray lens of Shaw et al. [120]), or even allowing one object to partially obscure another (as the two graphs in Figure 1b). Usually, the different objects are shown in a symmetric, but slightly different way (in Figure 1b, each time series is shown as a line, but with different colors). As with juxtaposition designs, the display of the objects are independent although, sometimes,

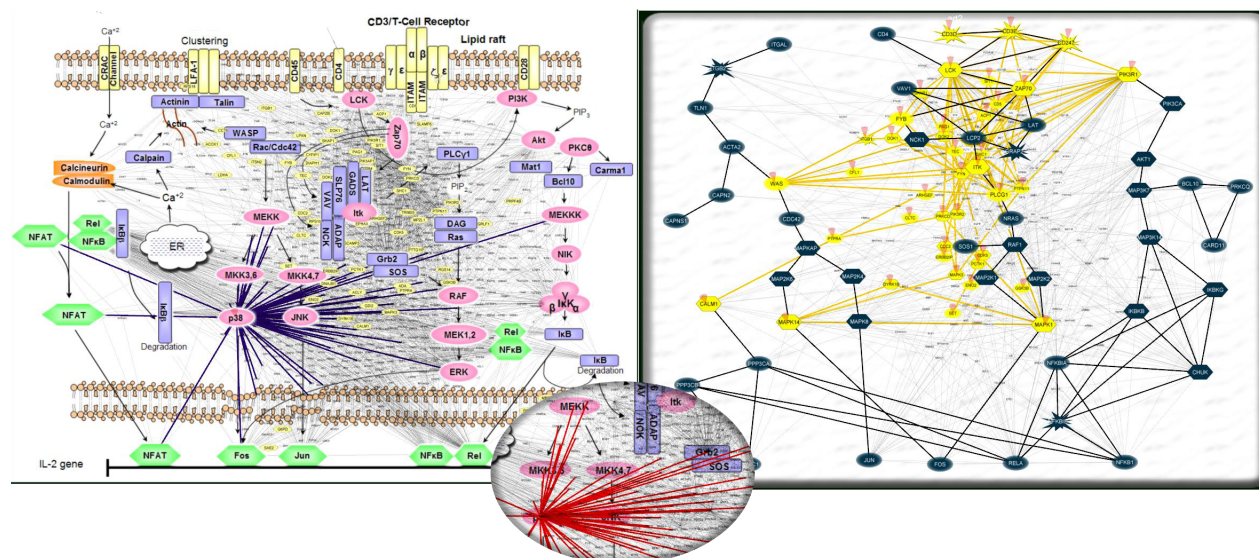


Figure 5: Jianu et al. [75] present an example of superimposition. In (a), protein interactions of a specific condition are superimposed over the canonical model. In (b), the data is superimposed over a user-constructed model. By showing data in the same space, the related parts are related visually. Used with permission.

small adjustments may be made to improve clarity and avoid occlusions.

One important element of superposition design is a sense of ‘the same space’. For some representations, such as maps or charts with axes, the spaces in which objects are embedded are clear and can be made equivalent. For other data types, defining a common spatialization so that multiple objects can be placed ‘in the same space’ can be more challenging. An example of a spatialization created to allow for superposition is the comparison of networks depicted as node-link graphs by laying out the union graph, and then showing each network depicted on the same layout. An early example of using the union graph for layout is the GEVOL [25] system, that shows each frame in an animated sequence using this consistent layout, while Jianu et al. [75] superimpose proteomic networks and pathway data on a single view, as shown in Figure 5.

Another important element in superposition designs is to show several objects in the same space. This is particularly difficult when the data is dense (such as an image). The simplest solution, making the images semi-transparent (i.e. blending), has issues with clutter, inter-dependence, and scaling beyond a very small number (usually 2 or 3). Methods such as color weaving [60] and attribute blocks [98] offer alternative to blending based on alternating samples from different images. Malik et al. [92] provide an extension of this basic approach: considering achieving superimposed images for comparisons at different scales, and larger numbers of images to be overlaid. An example is shown in Figure 6.

More generally, superposition may use computation to find a common spatialization (e.g., an alignment or registration) between data objects, but this differs from the hybrid superposition / explicit encoding category (section 3.4) because these processes are not encoded visually, but rather used to define the space in which the objects themselves are shown.

Superposition is commonly used for situations in which either the spatialization is a key component of the data or the comparison or where different objects being compared are similar enough to one another that they can be viewed on the same plane for the purpose of detecting similarity and difference between objects. Superposition is very common in chart-style visualizations in the form of overlaying value sets onto the same set of axes. Additionally, maps frequently superimpose different levels of data on a cartographic framework (such as illustrated by Wood et al. [150]). Similarly, diagrams may be compared using superposition in

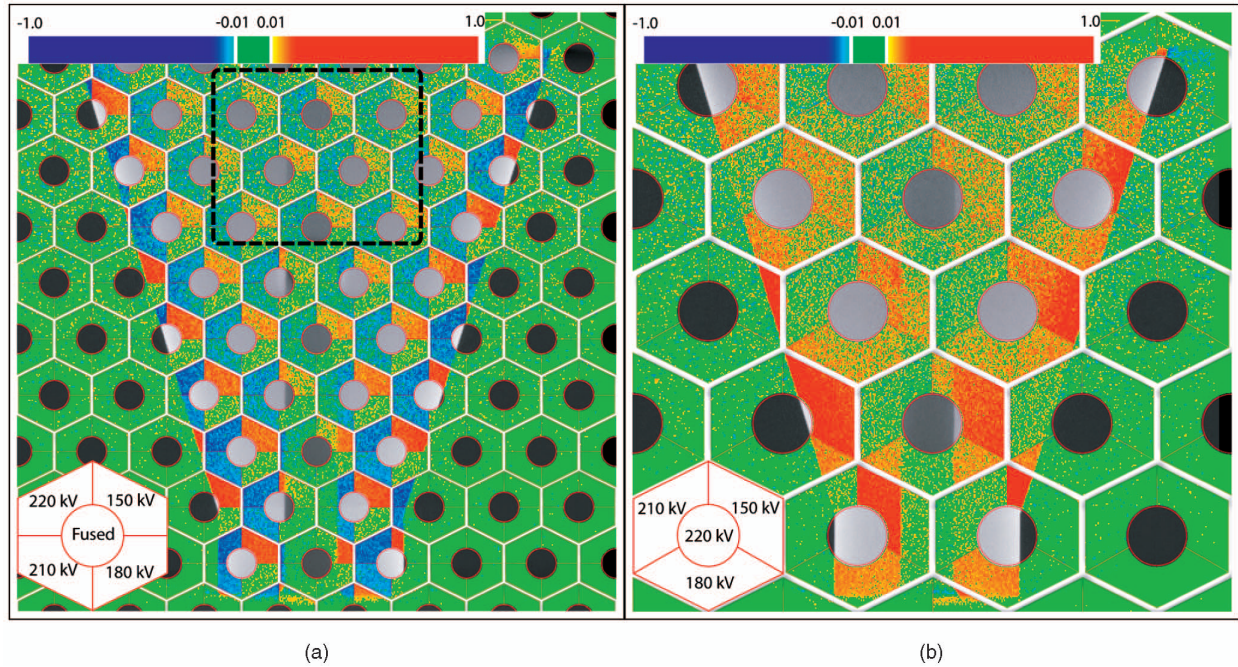


Figure 6: Multi-image view of the voltage dataset series of Malik et al. [92]. This design addresses the problem of multi-way superposition by breaking the space into hexagonal regions. Each region depicts data from the different series, as indicated by the key in the lower left. Used with permission.

order to view the similarity between different processes on the same plane. The space-filling complexity of networks and images makes effective use of superposition challenging.

3.4 Explicit Encoding

The explicit encoding category includes design where the relationships between objects are shown explicitly by providing a visual encoding of them. Such a design, by definition, requires that the relationships between objects are known. This requires some pre-supposed sense of what relationships may be of interest, and some mechanism to compute them explicitly. In contrast, other basic designs do not need to know the relationships between objects: the objects are shown directly, and the viewer finds the relationships. The use of explicit encoding provides a tradeoff: on one hand, it uses computation to find relationships, sparing the viewer of that effort; on the other hand, it requires knowing what relationships to look for and having a mechanism for finding them so that they can be presented.

Pure explicit encoding designs visually encode only the relationships between objects. The objects themselves are not visualized: but rather, a new object determined (usually computed) as the relationship between the original objects is presented visually. We might think of such designs as a *replacement* of the original objects with the new object that represents the relationships.

Pure explicit encoding designs always have a two step process where first the relationships among objects are computed, and then these relationships are depicted. Simple examples of the first step include finding similarities and differences, for example computing the difference between two series or the intersection of two sets or graphs. The resulting relationships may have the same type as the original data (e.g., the difference between two time series is also a time series), or it might have a different form (e.g., a sequence alignment is different than a sequence). Several notable examples of purely explicit designs are given in the companion web site.

One issue in purely explicit encoding designs is that the relationships are removed from the context of the original objects. This can be an advantage if the goal of the visualization is to focus on these relationships. However, it can be difficult for a viewer to connect these relationships back to the objects themselves. Also, the things other than the relationships that have been found will not be made visible to the viewer, so they have less chances of finding them. This can happen for relationship types different than what has been computed, or in cases where the comparison computations are imperfect or sparse (e.g., connections between sparse points may not provide much information about the connections of point in between).

Decontextualization is one reason why purely explicit encoding designs are rarely used alone. Explicit encodings are often combined with other displays, either in a multiple view system, or in hybrid approaches. The classic example is text comparison, such as the Unix *diff* tool which shows changed lines from files, with little context to show where these lines come from. More modern, visual tools provide more context.

Another example of combating decontextualization is Mizbee [96] explicitly displays the synteny relationships between two genomes, the overview chromosome is displayed around the reference and chromosomes of interest are drawn in the loop of the reference. Matching regions are delineated by curves and the information is coordinated to additional visualization displays including a parallel axis plot.

In order to combat decontextualization, an explicit encoding of the representation may be superimposed on top of a visualization encoding of the objects, or may be shown next to a visualization of the objects (e.g., the views are juxtaposed). Note that in these cases, we are not necessarily using juxtaposition or superposition as a comparative visualization design. For example, in an *additive* design, explicit encoding of the relationships between an object and others are superimposed on a view of the object itself. Examples of the additive strategy to combat decontextualization include synteny (gene matching) genetic sequence viewers, such as Mizbee [96] and Mauve [31] (Figure 7). Connections between sequences are explicitly shown with a representation of the sequences. However, the connections cannot be seen from the sequence representation alone. For this reason, we still categorize additive designs in the explicit encoding category. In contrast, hybrid designs use superposition (or juxtaposition) to show the relations between objects as well as having relationships shown explicitly.

Comparison by explicit representation is most commonly used when the relationships between objects are the subject of the comparison. Networks frequently use additive representation in comparison through links in node-link diagrams. Flow data across geographic regions is another common example of explicit representations in maps.

3.5 Juxtaposition combined with Superposition

The hybrid of juxtaposition and superposition designs has the contradiction that objects being compared are both shown in separate spaces as well as in the same space. Many information visualization systems combine juxtaposition and superposition views, however, these displays are separate (although possibly linked). Such systems are more a statement of the value of both design types, rather than showing a true hybrid design. For example FromDaDy [71] uses superposition to show an overview comparing a large number of flight trajectories, and then uses a juxtaposition to show details of smaller subsets of this overview. Mixes of superposition and juxtaposition are also common in creating comparisons of comparisons.

One exception to this contradiction occurs when visualizations are composed in more than two dimensions. This scenario allows for superposition in two dimensions and juxtaposition in the rest. While visualization in more than two dimensions raises perceptual concerns, tools like the 2.5D related metabolic pathway visualization [15] (Figure 8) leverage projection to conduct comparison using this type of hybrid design.

As discussed earlier, animating by showing a sequence of views to compare can have elements of both juxtaposition and superposition.

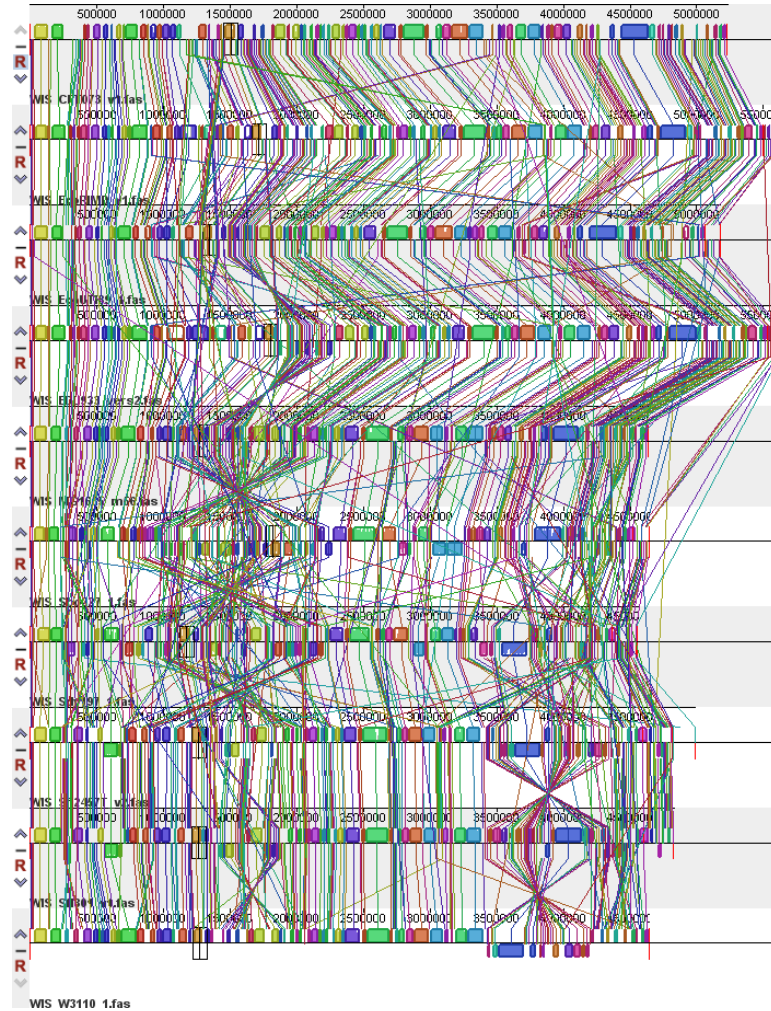


Figure 7: Mauve [31] uses an additive explicit encoding design to compare conservation trends over a set of aligned genomic sequences. Subsequences (contigs) not conserved by the reference are removed, while matching contigs are explicitly linked. If these links are removed, the conservation patterns are no longer visible. Used with permission.

3.6 Juxtaposition combined with Explicit Encoding

The combination of juxtaposition and explicit encoding includes designs that show multiple objects to be compared separately while explicitly showing specific relations that have been computed. This combination of techniques is particularly valuable because each technique can address some of the shortcomings in the other. Explicit encodings can help the user make the connections between juxtaposed views, and the juxtaposed views can give context for the encoded relationships. A number of examples of this combination of mechanisms are given in the companion web site.

One key subcategory of juxtaposition/explicit encoding hybrid designs is coordinated multiple views brushing, especially coordinated brushing (linked highlighting). Such designs assist users in connecting between juxtaposed objects by showing corresponding parts when one is selected.

Another category of juxtaposition/explicit encoding hybrid designs are additive, where linkages are shown visually overlaid over a juxtaposed view. For example, in sequence comparison visualizations, arrows link corresponding blocks between juxtaposed representations of the different sequences. Textual difference tools provide an example of juxtaposition and explicit encoding. Vdiff [11] is shown in Figure 9 shows lines

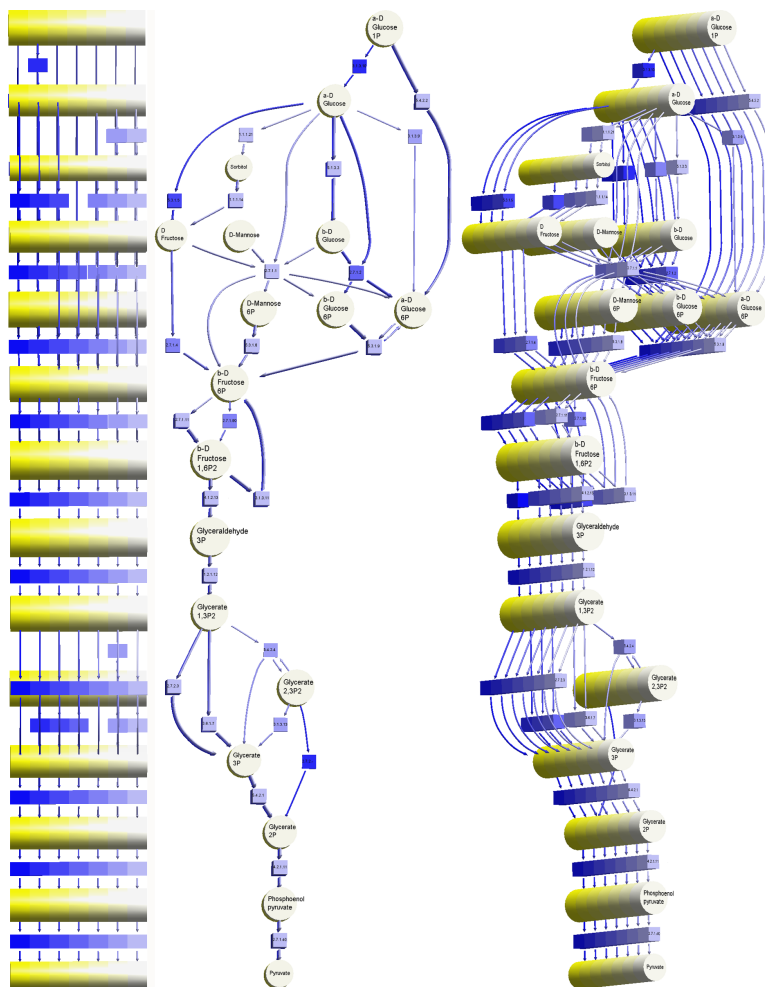


Figure 8: 2.5D proteomic network comparison [15] uses extra dimensions to simultaneously use juxtaposition and superposition for network comparison. Manipulating the viewing perspective changes how much each comparison technique is used. Used with permission.

connecting text elements to denote items of text that have been inserted, unchanged or deleted. Other tools such as ItLv [100] displays changes of text as bars that are aligned on a timeline.

One type of such a juxtaposition/explicit encoding approach displays two networks independently. Additionally, it computes a merged graph and shows it in the middle of the two graphs being compared. The color coding is used to identify differences and similarities in the merged graph [8]. Color coding is used in another approach where constraint layout techniques are used to compare a number of networks. Similar elements (nodes) of the network are drawn in the same level to facilitate process of identifying the similarities, while color coding is used to denote the differences [117].

A final category of juxtaposition/explicit encoding hybrid designs uses abstraction of each object in order to create a more effective juxtaposition. For example, networks may be displayed as juxtaposed node-link diagrams with the common arcs highlighted in all.

3.7 Superposition combined with Explicit Encoding

The combination of superposition and explicit encoding of relationships between objects includes designs that show multiple objects within the same coordinate system (for example, as transparent overlays on top

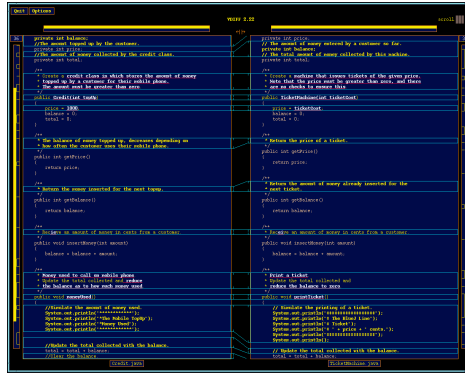


Figure 9: Vdiff [11] demonstrates explicit encoding combined with juxtaposition. Files are shown juxtaposed to provide the viewer with context, and specific relationships are shown through the use of lines to highlight insertion, similarity and emission. Used with permission.

of one another) but also make use explicit visual representations of the connections between objects.

The combination of superposition and explicit encodings may be redundant, or even in conflict. Superposition already encodes relationships between objects by spatial proximity. This provides little space for explicitly encoding relationships (since the related objects are already proximal). However, encoding the relationships by both proximity and some explicit visual representation can be useful, for example to emphasize the connections by the redundancy, or to show multiple types of relationships. A table of example designs using superposition/explicit encoding designs is provided in the companion web site.

One type of superposition/explicit design uses the explicit encodings to emphasize patterns in the overlaid views, often to help manage the clutter created when complex objects are superimposed. For instance, the multifield graph technique [115] superposes a pair of data sets and then derives a flow volume from the fusion of the superposition.

Another subcategory of superposition/explicit design involves the abstraction of complex objects into a superposition view and explicitly encoding the relationships between these objects. For example, DataMeadow [41] uses this technique as comparison between different objects. Comparison is first conducted by creating a parallel-coordinate style DataRose for different collections of objects filtered over either a standard query or fusion filter. These DataRose objects are then connected using links to show relationships between their respective objects. Topographic BGPlay [29] (Figure 10) inverts this approach and overlays a topographic map of ISP prefix locations on top of ISP data networks, managing network layout to correspond to the topography of the overlying map.

Superposition/explicit designs are frequently used in situations where a summarization of an object or group of objects can be represented using a superpositioned visual glyph, such as a star plot. Networks frequently make use of this technique by blending node-link data with superposition representations of data points at the nodes. Images can also make use of these techniques by relying on superposition for the spatialization of object data and overlaying glyphs representing the data at particular points. Maps can use heatmap overlay for superposition encodings and explicitly represent flow across geographic regions using additive encodings. However, diagrams do not frequently use these techniques as the spatialization of the data-points is predefined in a manner such that its overlay corresponds to the relationships within the data, thus eliminating the need to explicitly encode the relationships.

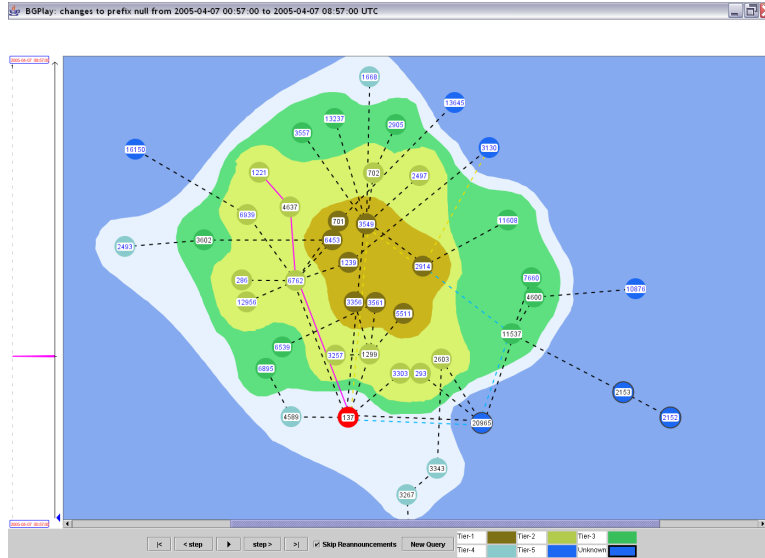


Figure 10: Topographic BGPlay [29] uses explicit encoding and superposition to visualize ISP prefix data. Relationships between the prefixes are shown as a network, while an overlying topographic map encodes region information for the ISPs. Used with permission.

4 Conclusion

The wide range of existing systems shows the importance of visual comparison. However, while this broad range of tools has a great diversity in the kinds of data, application domain, and designs used to show comparisons, all of these designs are built from the three primary building blocks: juxtaposition, superposition, and explicit encodings.

While there are plenty of successful examples of comparative designs of varying types, there are few guidelines to help choosing between strategies when creating a design for a new problem. It is tempting to seek the superiority of one approach over another, but in reality it seems that each has its tradeoffs. Juxtapositions are simple to create and can be scaled naively, but place too much of the comparative burden on a viewer's memory. Superpositions better allow the viewer to use their perceptual system rather than memory, but have issues with clutter and scalability. Explicit encodings can offload the burden of comparison from the viewer, but require the relationships between objects to be known and must address issues of decontextualization. Developing a better understanding of these tradeoffs seems valuable for helping guide design: these simplified statements do not capture the complexity of the perceptual, cognitive, or design issues.

Hybrid designs seem to offer the best mechanism toward managing the tradeoffs: each type of hybrid is capable of addressing issues in the blocks from which it is built by bringing in advantages of its components. However, hybrid designs also bring issues such as complexity and clutter. There is clearly a set of design issues and principles that needs to be developed. The tradeoff between design complexity and task performance needs to be better understood.

The concept of comparative tasks should also be better understood. Comparison is not a single task, but rather, a range of tasks that a viewer may need to perform given a number of related objects. Many basic tasks can be enumerated, such as finding similarities, differences and trends, spotting outliers, or determining causality of changes. However, a complete taxonomy of such tasks, and their implications for visualizations that support them, is an open question.

The survey of existing solutions show that the issues of visual comparison have been addressed in a wide variety of ways. There is no single right answer, but rather, a wide range of ways to assemble the basic

elements depending on the specific needs of the problem. The range of existing solutions provides a large repertoire of useful design elements. However, there are many basic design problems for which good solutions are not known, such as the superposition of many objects, or assisting a user in tracking a complex set of correspondences. Some of these basic elements begin to run into some very basic perceptual and cognitive limits [49].

Researchers who are faced with the challenge to develop novel visual depictions will benefit from a better understanding of comparative designs, especially when faced with the challenges of new datasets. Scalability is a key challenge: new comparison problems bring more items to compare, more complexity in the items to compare. Many of the existing approaches scale poorly. New problems also bring more diversity in the kinds of data, but also the kinds of relationships viewers may seek to understand in the data. A better understanding of the design space, to facilitate new designs, will be valuable in addressing these new needs. We believe that by breaking visual comparison into basic elements, we will be able to generalize successful design patterns, including coupling them with interaction and analysis.

Even some very basic design issues have many open questions. For example, layout in juxtaposed views is fundamental, but not well-explored. One common issue in juxtaposed views is that order matters. Even though the choice of how the various views are ordered may be arbitrary, it has significant effects on how the array of sub-displays are perceived and how comparisons can be made. Different arrangements may make some comparisons easier or harder. While the ability to use arrangement to emphasize some aspects of the data has been explored in some systems, such as the work of Slingsby et al. [127], we are far from having a full understanding of the issues in ordering and layout for juxtaposed views.

By focusing on the common elements of how visual comparison is performed, independent of the data types or domains, we can gain insight on comparison in general, as well as find ways to transfer designs between applications. While our survey is not encyclopedic, it provides numerous examples that point to common challenges, as well as common solutions. In our own work, this has already lead to cross-fertilization between domains (e.g., applying ideas from genomic sequence comparison to literary scholarship [2, 3]), as well as inspiring us to focus on problems we see as central (e.g., the perceptual issues in juxtaposed designs).

Our survey introduces one new way of looking at comparison: the basic forms of the visual design. We believe that there are other ways to explore comparison in general (e.g. without regard to the specifics of what is being compared). Our initial taxonomy based on design strategy shows the potential for general consideration of comparison. We are exploring other ways to look at comparison across the range of applications, in addition to exploiting the lessons of our initial understanding.

As the amount of data available grows, the need for comparative tools will also grow. There have been many successes at developing visual tools that support comparison. In this paper, we have tried to begin the process of learning from the examples to develop general principles that will facilitate the design of future tools. The taxonomy of basic design types provides a way to see commonality across the diversity of applications, suggesting a number of directions for future research.

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A Appendix: Systems Considered

We show here a list of systems considered in producing our taxonomy. Further details are available on the associated web site (<http://graphics.cs.wisc.edu/Vis/CompIV>).

2 1/2 D Related Metabolic Pathways [15]	Ac plagiarism detection system [52]	Acoustic Visualization [32]	ACT [18]
ActiviTree [144]	AdaptiviTree [133]	AlignScope [76]	Animated Causal Diagrams [77]
Bubble Sets [27]	Cerebral [12]	CGView Server [57]	CMap3D [36]
code_swarm [105]	COMBO [43]	COMPAM [88]	Composite Categorical Patterngram (CCP) [110]
Contrast Treemaps [136]	DAG Tree Comparison Visualization [55]	DataMeadow [41]	Dendogram-Matrix Views [20]
DEVise [90]	diff [70]	DNAVis [47]	Document Cards [130]
Dotplot [23]	DynaVis [63]	Edge Explorer [92]	EMDialog [66]
English Hexapla New Testament [135]	ETE [69]	Exemplar-based Visualization [21]	Explorer [64]
FacetMap [128]	FlowMap [59]	FromDaDy [71]	G-compass [78]
Generalized Tree Maps [143]	GeneShelf [83]	Geographically Weighted Interactive Graphics [38]	Geovisualization Mashup [150]
GEVOL [25]	Graphical Histories [62]	Growing Polygons [42]	Heat Maps for Incomplete and Partially Ranked Data [82]
Hierarchical Edge Bundles [67]	Hierarchical Structuring of Dense Graphs via Stratification [84]	HiPP [106]	HNMap [93]
Hotmap [48]	Integrated Proteomic Data Visualization [75]	ItLv [100]	Layout Constraint Graphs [117]
Lydia [95]	ManyNets [53]	Mauve [31]	MERL forensic surveillance system [73]
Mizbee [96]	Motion Visualization Framework [79]	Multi-dimensional data cube visualization [39]	Multi-image view [92]
Multi-variate, Time-varying and Comparative Visualization with Contextual Cues [151]	Multifield-Graphs [115]	Multiple VIR Interfaces [85]	Network Centralities Visualization [37]
NodeTriX [65]	NVSS [123]	OntoVis [122]	Outlier-Preserving Parallel Coordinates [103]
Parallel Sets [13]	Parallel Tag Clouds [28]	Pathline [97]	Phenoclustering [58]
PhotoMap [30]	Phrase Nets [140]	Polaris [129]	ResultMap [24]
Scatterplot Matrix [40]	Scented Widgets [148]	Seevolution [45]	SellTrend [89]
Semantic Graph Visualiser (SGV) [8]	Sequential Document Visualization [94]	SES [132]	SHERLOCK [146]
Simultaneous Graph Drawing Algorithms [44]	SnoopCGH [4]	Sockeye [11]	SPARKLER [61]
SPF Tree Visualizations [9]	Spotfire [1]	SPPC [152]	The Information Mural [74]
Topographic Maps for BGPlay [29]	Tree Set Visualization [7]	TreeDyn [22]	Trendalyzer [113]
Trendalyzer and two static variants [113]	Tukey scagnostics [147]	Turnitin [131]	UrbanVis [19]
Vdiff [11]	VisDB [80]	VisGets [34]	VisLink [26]
VisTrails [16]	VisuLab [116]	WinDiff [149]	Wordle [142]
WorldMapper [35]	X-ray lens [120]	XmdvTool [54]	